



FOR IMMEDIATE RELEASE: Cincinnati Parks
KROHN CONSERVATORY BUTTERFLY SHOW
FEBRUARY 1, 2010

EXHIBIT INFORMATION

The 2010 Butterfly Show, Butterflies of Japan, celebrates the 15th anniversary of the Butterfly Show at the Krohn Conservatory. Started in 1996, the Butterfly Show has entertained and educated over 750,000 people, young and old, dazzled by butterflies flying free among vibrant, colorful flowers and fascinating cultural artifacts.

The first Japanese Seasonal Display is: Sakura (Cherry Blossom) April 17-May 11 The national flower of Japan, and an enduring symbol for the Japanese is the cherry-blossom, or 'sakura,' which is indigenous to the 'ornamental cherry tree.' Although The Cherry-Blossom viewing is a national obsession throughout Japan, and we have created one of the best places for viewing this pageant under the Red Torii Gate in the front lawn of Krohn Conservatory.

Japan, a country rich in beauty and heritage. Cultural groups such as the Japan America Society, the Bonsai Society of Greater Cincinnati and the Sogetsu Ikebana Society will contribute to the process of design and development of events. Prestigious Japanese institutions like Tokyo Metropolitan Zoo and Adachi Museum of Living Things provide support for ongoing development of new exhibit species of butterflies as well as a new display on *Insects as Pets*. The Cincinnati Zoo & Botanical Garden has also joined our efforts by collaborating on the care and development of these new insect displays.

For the first time ever, the show will be divided into three distant time frames that celebrate the arrival of a very special butterfly and a floral change out that mimics a change of seasons.

Sakura April 17 –May 11
Tanabata May 12- June 1
Otsukimi June 2 – June 20

SHOW INFORMATION

- **Dates:** Saturday April 17 - Sunday June 20, 2010
- **Hours:** Open Daily, 10:00 am to 5:00 pm
- **Location:** Krohn Conservatory in Eden Park, Cincinnati OH
- **Admission:** Adults \$6.00; Seniors \$5.00; Children under 17 \$4.00; Ages 4 and under are free; Family Packs \$20. Unlimited Admission Pin: \$10

For more information, visit our [website](#) or call 513-421-5707.